



Docket No. 8188-382

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

: Group Art Unit: 3622

Filed: January 23, 2001

: Examiner: K.H. Le

For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

RECEIVED  
MAY 30 2003  
GROUP 3600

PRELIMINARY AMENDMENT

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following remarks and amendments are being submitted in conjunction with an RCE of the parent application. Based on the references applied during prosecution of the parent application, Applicants believe there is some misunderstanding as to the invention described in the present claims. Accordingly, Applicants are providing a detailed description of the subject matter claimed as well as the references applied in the parent application.

IN THE CLAIMS:

Please add claims 22-32 as follows. A clean version of the new claims is appended hereto.

22. (New) A method for segmenting members of a population of members comprising the steps of:

09/766,636

500417

00000000000000000000

198.00  
84.00

01 FD:1202  
02 FC:1201